

# General Session



## Agenda Saturday, June 8th

6:00 – 6:30 am	Salon FG	<b>Revitalize &amp; Renew: Mind-Body Wake-Up Call</b> <i>Uche Odiatu</i>
7:00 – 8:00 am	Party Deck/Atrium	<b>Breakfast</b>
6:30 – 8:00 am	Salons A-E	<b>Registration</b>
8:00 – 8:05 am	Salons A-E	<b>Conference Welcome - Introduce VIP's, Meeting Planners</b> <i>Lois Banta</i>
8:05 – 9:35 am	Salons A-E	<b>Keynote: Todd Williams</b> <i>Exceptional is the New Baseline</i>
9:35 – 10:00am	Salons A-E	<b>Getting to know your Sponsoring Partners-</b> <i>Platinum: CareCredit, Diamond: eAssist Dental Solutions</i>
10:00 – 10:30am	Preconference Area	<b>Break</b> <i>Spend time with Sponsors/Network</i>
10:30 – 12:00 pm	Salon A-E	<b>Workshop: Todd Williams</b> <i>Differentiate or Die</i>
12:00 – 12:20 pm	Salons A-E	<b>Getting to Know Your Sponsoring Partners-</b> <i>Gold: Revenuwell, Henry Schein Solutions, Solutionreach Patterson Dental</i>
12:20 – 1:15 pm	Party Deck/Atrium	<b>Lunch</b>
1:15 – 3:00 pm	Salons A-E	<b>Spotlight on Speaking</b> <i>Debra Nash - Moderator</i>
3:00 – 3:25pm	Salons A-E	<b>Getting to Know Your Sponsoring Partners</b> <i>Gold: Weave, Identity Dental Marketing, Aligntech, Dentametrix Silver and General: Carestream, Dental Intel, Dental CMO, NEA, Florida Probe, Cambeo</i>
3:25 – 3:55 pm	Preconference Area	<b>Break</b> <i>Spend time with Sponsors/Network</i>
3:55 – 5:05 pm	Salons A-E	<b>Social Media Breakout</b> <i>Rita Zamora - Moderator</i>
6:00 pm	Ambassador Room	<b>Awards Dinner</b>

>>> Saturday