

Day One – Advanced Track



Agenda Friday, June 7th

7:00 – 8:00am	Registration Room	Breakfast and Registration
9:00 – 9:45am	Salons A-E	Bonnie Hixson <i>The Progressive Dentist Magazine</i>
9:50 – 10:35am	Salons A-E	Margy Schaller <i>4 Generations + 1 Audience = Today's Speaking Challenge</i>
10:35 – 11:00am	Preconference Area	Break
11:00 – 11:45am	Salons A-E	Rita Zamora <i>Get Found, Get Liked, Get Clients - Making the Most of Social Media in 2019</i>
11:50 – 12:35am	Salons A-E	Ted Borris <i>Who's That Guy in the Back of the Room?? - A Meeting Planner's Perspective</i>
12:35 – 1:35pm	PartyDeck/Atrium	Lunch
1:35 – 1:45pm	Salons A-E	Seattle Study Club <i>Greg Tice</i>
1:50 – 2:20 pm	Salons A-E	Winner SOS – Andrea Greer <i>Discovering Your Niche: Reveal the Secret to Your Success</i>
2:25 – 2:30pm	Salons A-E	Kick Off Speaker Showcase <i>Debra Nash</i>
2:30 – 3:25pm	Salons A-E	4 Speakers (8 min speech, 5 min-in between each speaker)
3:25 – 3:45pm	Preconference Area	Break
3:45 – 4:40 pm	Salons A-E	4 Speakers (8 min speech, 5 min-in between each speaker)
4:40 – 4:45pm	Salons A-E	Closing Remarks – Debra Nash
6:00 – 8:00 pm	Party Deck/Atrium	Welcome Reception

>>>Friday

General Session



Agenda Saturday, June 8th

6:00 – 6:30 am	Salon FG	Revitalize & Renew: Mind-Body Wake-Up Call <i>Uche Odiatu</i>
7:00 – 8:00 am	Party Deck/Atrium	Breakfast
6:30 – 8:00 am	Salons A-E	Registration
8:00 – 8:05 am	Salons A-E	Conference Welcome - Introduce VIP's, Meeting Planners <i>Lois Banta</i>
8:05 – 9:35 am	Salons A-E	Keynote: Todd Williams <i>Exceptional is the New Baseline</i>
9:35 – 10:00am	Salons A-E	Getting to know your Sponsoring Partners- <i>Platinum: CareCredit, Diamond: eAssist Dental Solutions</i>
10:00 – 10:30am	Preconference Area	Break <i>Spend time with Sponsors/Network</i>
10:30 – 12:00 pm	Salon A-E	Workshop: Todd Williams <i>Differentiate or Die</i>
12:00 – 12:20 pm	Salons A-E	Getting to Know Your Sponsoring Partners- <i>Gold: Revenuwell, Henry Schein Solutions, Solutionreach Patterson Dental</i>
12:20 – 1:15 pm	Party Deck/Atrium	Lunch
1:15 – 3:00 pm	Salons A-E	Spotlight on Speaking <i>Debra Nash - Moderator</i>
3:00 – 3:25pm	Salons A-E	Getting to Know Your Sponsoring Partners <i>Gold: Weave, Identity Dental Marketing, Aligntech, Dentametrix Silver and General: Carestream, Dental Intel, Dental CMO, NEA, Florida Probe, Cambeo</i>
3:25 – 3:55 pm	Preconference Area	Break <i>Spend time with Sponsors/Network</i>
3:55 – 5:05 pm	Salons A-E	Social Media Breakout <i>Rita Zamora - Moderator</i>
6:00 pm	Ambassador Room	Awards Dinner

>>> Saturday

General Session



Agenda Sunday, June 9th

6:00 – 6:30am	Salon FG	Revitalize & Renew: Mind-Body Wake-Up Call <i>Uche Odiatu</i>
7:00 – 8:00am		Breakfast
8:00 – 9:00am	Salons A-E	Keynote - Toni Newman <i>Dare 2b Different: Attract, Keep and Engage More Dental Clients More Often</i>
9:00 – 9:15am	Salons A-E	Introduce VIP's <i>ADMC/AADOM/AADP</i>
9:15 – 9:35am	Preconference Area	Break
9:35 – 10:50am	Salons A-E	Workshop – Toni Newman <i>Dare 2b Different: Attract, Keep and Engage More Dental Clients More Often</i>
10:50 – 11:50pm	Salons A-E	Speaker – Alvin Law <i>Change the Label</i>
11:50 – 12:15pm	Preconference Area	Break
12:15 – 1:15pm	Salons A-E	Closing Speaker – Jody Urquhart <i>This Would Be Funny... If It Wasn't Happening to Me!</i>
1:15 – 1:30pm	Salons A-E	Closing - Lois Banta

>>> *Sunday*